



Web Images Video News Maps more »

"bias" "point of sale" "panel data"

Search

Advanced Scholar Search
Scholar Preferences
Scholar Help

Scholar All articles - Recent articles Results 1 - 10 of about 276 for "bias" "point of sale" "panel d

A logit model of brand choice calibrated on scanner data - all 4 versions »

PM Guadagni, JDC Little - Marketing Science, 1983 - JSTOR

... recording of purchases at the point of sale opens up new ... Panel data present histories of purchases for a ... measurement is relatively unobtrusive, bias-free and ...

Cited by 483 - Related Articles - Web Search

Substitution of Noncash Payment Instruments for Cash in Europe - all 7 versions »

JS Snellman, JM Vesala, DB Humphrey - Journal of Financial Services Research, 2001 - Springer

... of cash payments in all point-of-sale (POS) payment ... pooledtime-series cross-section panel data from our ... there couldbe simultaneous equation bias between DCASH ...

Cited by 38 - Related Articles - Web Search - BL Direct

Realizing the Gains from Electronic Payments: Costs, Pricing, and Payment Choice - all 6 versions »

DB Humphrey, M Kim, B Vale - Journal of Money, Credit, and Banking, 2001 - JSTOR

... period to take care of possible simultaneity bias). ... electronic funds transfers at the point of sale (EFTPOS), lumped ... Our panel data thus consists of two cross ...

Cited by 56 - Related Articles - Web Search - BL Direct

[PDF] An Exact Likelihood Analysis of the Multinomial Probit Model - all 6 versions »

R McCulloch, PE Rossi - Journal of Econometrics, 1994 - gsbwww.uchicago.edu

... actual consumer data. We implement a Bayesian random coefficient or hier- archical model using our MNP sampler and apply this model to consumer panel data. ...

Cited by 205 - Related Articles - View as HTML - Web Search

A comparison of approaches to the measurement of IT value

A Alpar, M Kim - System Sciences, 1990., Proceedings of the Twenty-Third ..., 1990 - ieeexplore.ieee.org

... n BV vv 3 where ut and pt are time and firm specific (binary) effects to account for the "between" and lwithingl properties of a panel data set as suggested ...

Cited by 20 - Related Articles - Web Search

[PDF] Technology Adoption and Consumer Payments: Evidence from Survey Data - all 11 versions »

F Hayashi, E Klee - Review of Network Economics, 2003 - mejournal.com

... The results indicate that the bias due to misclassification is not significantly different from zero. 10 We call the sample for point of sale payments the Dove ...

Cited by 25 - Related Articles - View as HTML - Web Search

The Challenges of Scanner Data - all 3 versions »

S Baron, A Lock - The Journal of the Operational Research Society, 1995 - JSTOR

... data, although the respondent selection bias may still be ... in brand preferences in logit models for panel data. ... Contributions of panel and point-of-sale data to ...

Cited by 14 - Related Articles - Web Search - BL Direct

How Do Debit Cards Affect Cash Demand? Survey Data Evidence - all 7 versions »

H Stix - Empirica, 2004 - Springer

... electronic-fund- transfer-at-the-point-of-sale (EFT-POS ... proach, some researchers

focus on panel data models while ... and non-owners, then selectivity bias arises. ...

[Cited by 19](#) - [Related Articles](#) - [Web Search](#) - [BL Direct](#)

[Similarities in Choice Behavior Across Product Categories](#) - all 5 versions »

A Ainslie, PE Rossi - *Marketing Science*, 1998 - JSTOR

... estimates and the down- ward bias is even ... Unlike previous studies with panel data, house- hold ... given membership cards that are presented at the point of sale. ...

[Cited by 109](#) - [Related Articles](#) - [Web Search](#) - [BL Direct](#)

[CITATION] [Taxing Snack Foods: Manipulating Diet Quality or Financing Information Programs?](#) - all 5 versions »

F Kuchler, A Tegene, JM Hanis - *Review of Agricultural Economics*, 2005 - Blackwell Synergy

... He noted point-of-sale scanner data enables analysis of ... with stores) so the household panel data includes sales from ... of demand, and the bias increases with the ...

[Cited by 26](#) - [Related Articles](#) - [Web Search](#)

Key authors: [P Guadagni](#) - [J Little](#) - [P Rossi](#) - [R McCulloch](#) - [D Humphrey](#)

Google ►

Result Page: 1 2 3 4 5 6 7 8 9 10 [Next](#)

[Google Home](#) - [About Google](#) - [About Google Scholar](#)

©2008 Google